



MELINDA BUCKLEY

CREATIVE DIRECTOR, WRITER, SPEAKER COACH

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## SUMMARY

I have an extensive stage, film and storytelling background that informs everything I do. My approach is to work organically to discover the core elements of a clients' message and then help them deliver it through a compelling narrative that moves people to act.

## PARTIAL LIST OF CLIENTS

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### **Bloomberg Philanthropies: Earthshot Prize Innovation Summit and the United Nations Climate Action Race to Zero and Resilience Forum**

Provided overall creative direction and staging for two major Climate events to honor Climate Week NYC at the Plaza Hotel. Event featured Michael Bloomberg, Prince William, Matt Damon, Bill Gates, Sam Waterston, Caroline Kennedy as well as many Heads of State, Earthshot Prize winners and climate advocates.

### **Port of Los Angeles:**

Speaker Coach and content editor for Gene Seroka, CEO. Multiple press conferences, State of the Port presentations both virtual and live, as well as many TV media appearances.

### **AlphaSense**

Speaker Coach and content editor for CEO and Founder, Jack Kokko and Stephen Lynch, EVP product development and 2024 American Business Awards Gold Winner for Product Development, Executive of the Year.

### **Akamai Technologies:**

Speaker Coach and content editor to multiple C-Suite executives, most recently 'Journey to Zero Trust event'



## PARTIAL LIST OF CLIENTS CON'T

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### IBM THINK:

2016-2020 Provided creative direction, casting and staging for multiple video and live performances. Speaker Coach for multiple C-Suite executives and guest speakers.

### UPFRONTS:

Provided casting and direction for ESPN, direction for FOX TV featuring Sheryl Crow, creative direction, writing and content development for WE-tv for multiple years.

### Pharma:

Provided creative direction, writing and executive speaker coaching for multiple kinds of events for companies such as Pfizer, Astra Zeneca, Novartis, Biogen as well as many others.

### McDonald's Global:

Provided direction, staging and speaker coaching for global meeting featuring Beyonce.

### Microsoft:

Provided direction and executive speaker coaching.

### Sesame Street:

Provided casting, staging and direction for multiple events featuring Brandy.

## FILM AND TELEVISION

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### CBS Promo:

Provided creative direction, staging for Girl Power PSA, named a "perfect ad for a great cause" by [AdWeek](#) and one of the [ten best spots by Paste Magazine](#) and featured in Super bowl 2019.

### CBS Promo: Fall Lineup

Provided casting and staging of teaser for Fall Lineup. WINNER of Promax Gold Award.

### Sondheim's "COMPANY" with NY Philharmonic:

Assistant director for the Filming of the production.



## FILM AND TELEVISION CON'T

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### Stuart Little I & II: Directed by Rob Minkoff

Provided staging and creative storyboarding for musical sequences (starring Geena Davis, Hugh Laurie, Jonathon Lipnicki).

### Saturday Night Live:

Assistant Choreographer, multiple seasons.